
Oakland Bike To W(herever) Day 2020

Bicyclist and Pedestrian Advisory Commission
August 20, 2020
Chris Hwang, Walk Oakland Bike Oakland
WOBO.org

NEW DATE:
9/24/2020
#BTWD2020

OAKLAND
BIKE TO WORK *WHEREVER*
DAY

#NoPolluteCommute
PEDAL POOLS FROM ALL OVER TOWN!
MORE INFO: WOBO.ORG/BIKE-TO-WORK-DAY-2020

WOBO
WALK OAKLAND - BIKE OAKLAND

CITY OF OAKLAND

OakDOT

LAUREL
FRUITVILLE

The poster features a central illustration of a cityscape with a large crowd of colorful bicycles in the foreground. The text 'OAKLAND BIKE TO WORK DAY' is prominently displayed at the top, with 'WHEREVER' written in red, slanted letters. Logos for WOBO, City of Oakland, and OakDOT are at the bottom. Street names 'LAUREL' and 'FRUITVILLE' are visible in the background.



In 2019 20,000 Bicycle commuters in Alameda & CC Counties

22 Oakland Energizer Stations

4,317 Bicyclists Counted, 800
in Frank Ogawa Plaza

3,010 Bike Bags Distributed

2020

Celebrate Your Way
Ride WHEREVER - Week of September 20-26, 2020
#BTWD2020



10+

Contact-less Bike Bag

Pick-up Locations in
Oakland

Bike East Bay Office

Bicycle Coffee - Jack London Square

Fruitvale BART Bike Station

Uptown BART Bike Station

Tip Top Bike Shop

Cycles of Change

Drake's Dealership (tentative)

Laurel Cyclery (TBD)

East Oakland / West Oakland sites (TBD)

24

New-ish Bicycling infrastructure and Slow Streets to visit

BIKE BINGO!



PLEDGE TO RIDE

- Try out Oakland rides
- Visit bicycling assets & slow streets
- Tell us about it



SHARE SOCIALLY

@walkoakbikeoak @bikeeastbay
#BTWD2020



Media Kits and Photos available at
wobo.org/bike-to-work-day-2020

VOLUNTEER

- **Commissioner Rides with Councilmembers, Mayor, Electeds**
 - **Bike Bag and Bikeway Maps distribution**
 - **Bike Route Suggestions - Online Maps**
 - **Put up signs on Slow Streets barricades**
 - **Media - Digital Storytelling**
-



WOBO

WALK OAKLAND ← BIKE OAKLAND

wobo.org/bike-to-work-day-2020